

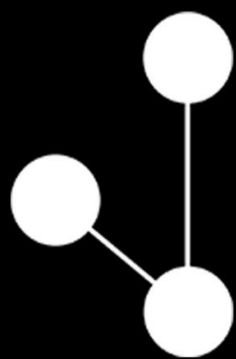


CAPABILITIES DOCUMENT



Hublinked Pty Ltd

Connecting you to your ideal clients on LinkedIn.



ABOUT US:

Hublinked is a highly client focused digital agency, helping you to automatically Engage, Connect and Nurture your Ideal Clients on LinkedIn.

Our goal is to build long-term relationships through Personalised Messaging, Inbound Content & Business Specific, Digital Solutions.

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OUR TEAM:



Sandra Hemple
Accounts



Bonnie Wiggill
Account Manager



Sheila Tan
Partnership Manager



Norman Beetge
Co-Founder



Brynn Beetge
Co-Founder



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WHY HUBLINKED?

Personal Approach

We work very closely with businesses to fully understand their product or service and to correctly identify their Ideal Clients.

We establish quality connections and conversations that help build long term relationships.

Engaging Content

All of our content is specifically designed to be visually appealing, engaging and educational to the audience to build your personal and company brand.

We do all the design work for you, all we need is your approval before it goes live.



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OUR SERVICE OFFERINGS



LinkedIn

- Profile and company optimisation.
- Identifying and connecting with ideal clients.
- Building relationships through personalised messaging & content.



Inbound Content Design & Publishing

Images, Graphic Design, Videos,
Thought Leaderships,
Posts & Articles.



Website Design & Development

Design & Development
Mobile Optimisation
Content Design and Upload.



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OUR LINKEDIN STRATEGY

1

Optimisation of your Profile & Company Page, which includes Imagery and Branding.

Identify and view your Ideal Clients according to our range of filters.

2

3

Connect with each Ideal Client via a personalised message.

2nd messages sent after a delay to further engage the new connections or to establish a Call to Action.

4

5

A meeting, or call is arranged on your behalf with the Ideal Client.

Interested connections are added to our complimentary CRM for further engagement and monitoring.

6

7

Content designed and published 3 times a week on LinkedIn. This Includes: Videos, Imagery & Articles.

A monthly report is provided with new connections, meetings and follow-ups.

8



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WHAT MAKES US UNIQUE

Personalisation

Everything we do is personalised, from our messages to our content design.

Our system allows our clients to add in any personal field into messaging such as: Name, Company Name, Industry and Past Experience.

Content Design

For each profile we include the creation and publishing of 3 educational content pieces per week. This includes: Discussion Videos, Images, Quotes and Posts.

or

1 thought leadership Post or Article per week.

Flexibility

We customise each strategy around your business objectives and goals.

You have the ability to jump in at any stage of the strategy and connect with the client directly.

We also give you the opportunity to view every lead before we connect with them as an added benefit.



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WHAT OUR CLIENTS HAVE TO SAY?

Hublinked gets the job done! The team has a diverse set of skills that enable them to execute a unique approach to promoting services on LinkedIn. The results are almost immediate.

Jóvan Pretorius
Owner - Smart@Vance

NCH has worked with Hublinked since 2016 on various digital and social media projects. I've enjoyed working with Hublinked, as they always ensures that they first understands our business and objectives in order to achieve optimum results. The team is professional, easy to work with and results driven.

Caryanne Cleevely
Marketing Manager - NCH Australia

"The team at Hublinked have continuously delivered us a great return on investment along with great communication."

Daniel Hakim
Founder & CEO - CUB



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SOME OF OUR PAST AND CURRENT CLIENTS



josephinezappia
HOMOEOPATH · SPECIALISES IN SKIN



BENCHMARK
media and entertainment

multipart
FINANCE



OUTKAST



Focus Uniforms



 **Hublinked Pty Ltd**

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A nighttime photograph of a city skyline, likely Sydney, Australia, featuring the Sydney Opera House and the Sydney Harbour Bridge. The city lights are reflected in the water. The image is overlaid with a dark semi-transparent layer.

THANK YOU



Hublinked Pty Ltd

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